

A man with dark hair and a beard, wearing a blue polo shirt, is looking down at a tablet computer he is holding in his left hand. He is standing in a warehouse or storage area, with several large cardboard boxes visible in the foreground and background. The background is slightly blurred, showing more boxes and some structural elements of the warehouse. The overall lighting is soft and even.

**BOOST YOUR  
BUSINESS'S  
VISIBILITY  
ADD A .COM**

**.com**

# Boost Your Business's Visibility – Add a .com

Two web addresses are more powerful than one. Add a .com domain name to use with your current web address – it's a smart way to be seen by new places, avoid confusion with a similar website, and expand your business's boundaries.

## GIVE YOUR WEBSITE EXTRA VISIBILITY WITH .COM

Add a .com address and expand your online reach with a universally recognized domain name. It's an online invitation to find more customers and get business beyond your neighborhood.



### Invite the online world to your website.

Open your door with the strength of a .com address. It's trusted, reliable, and can help bring your business name to new people and places.



### Expand your online presence.

Reach more customers in more places with the appeal of a .com. Your business can benefit from more eyes on your website; [simply forward your .com domain name](#) to your current website.



### Avoid confusion with a similar website.

Be unmistakable online. Teaming up a .com with your existing domain name helps customers find your business and helps avoid confusion with a similar website.



## GAIN RECOGNITION ACROSS BORDERS

Put your website on the map. Be noticed in more places by using a .com alongside your existing domain name to help drive new customers to your business. It can help you:



### **Expand your business's boundaries.**

Strengthen your existing domain name by adding the universal reach of a .com address. It can help increase your brand's visibility and bring your digital presence to customers who weren't on your map before.



### **Explore new locales, broaden your appeal, and attract customers.**

Travel the online world by adding a .com.



### **Multiply your business potential.**

Make your website work harder by teaming up a .com address with your existing domain name. It's a trusted way to expand customer reach and help ensure you're found more easily anywhere you may do business.

**Be noticed in more places  
by using a .com**





## HOW TO USE A .COM DOMAIN NAME WITH YOUR CCTLD DOMAIN NAME

Here are just a few ways you can put your .com to work. Get your .com domain name today and maximize your business reach.

- If you have an existing website with a ccTLD, simply set up **“web forwarding”** for your .com domain name so it also points to your website. Now customers can find you whether they type in your domain name with a .com or your ccTLD.
- **Set up a new website** with a .com domain name to test business ideas and offers in other regions.
- Set up a **custom email address** with .com.
- Use a .com web address for your existing social media page or e-commerce platform page via what's known as **“web forwarding.”**



Find your matching .com domain name today.

[www.yourdot.com](https://www.yourdot.com)

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